

ASPIRATIONAL IDENTITY

**MISSION**  
**VISION**  
**VALUES**



UNIVERSITY LIBRARIES  
VIRGINIA TECH™

**A place to collaborate,  
innovate, create, and share.**



A person wearing a VR headset is shown in profile, looking towards the right. The background is a dark, starry sky with a bright light source in the upper right. Below the sky, there is a dark, hilly landscape with sparse vegetation. The overall scene is dimly lit, with the person's face and the VR headset being the primary light sources. The word "VISION" is overlaid in large, white, sans-serif capital letters across the center of the image.

# VISION

*We aspire to transform the way people experience knowledge. We do this by providing new ways to discover, access, create, sustain, and share information. The Libraries aim to advance learning and research by enabling new types of questions to be asked, new forms of scholarship to be produced, and previously unimaginable problems or solutions to be explored.*



# MISSION

*We enable people to cultivate ideas, develop capacities, and create knowledge. Users do this through the University Libraries' provision of collections, expertise, services, and environments.*

# 6 ASPIRATIONAL QUALITIES

*The University Libraries strives to establish six aspirational qualities for anyone who interacts with our people, places, and resources.*



OPENNESS



CURATION



CREATION



COMMUNITY



CATALYST



KNOWLEDGE

# OPENNESS

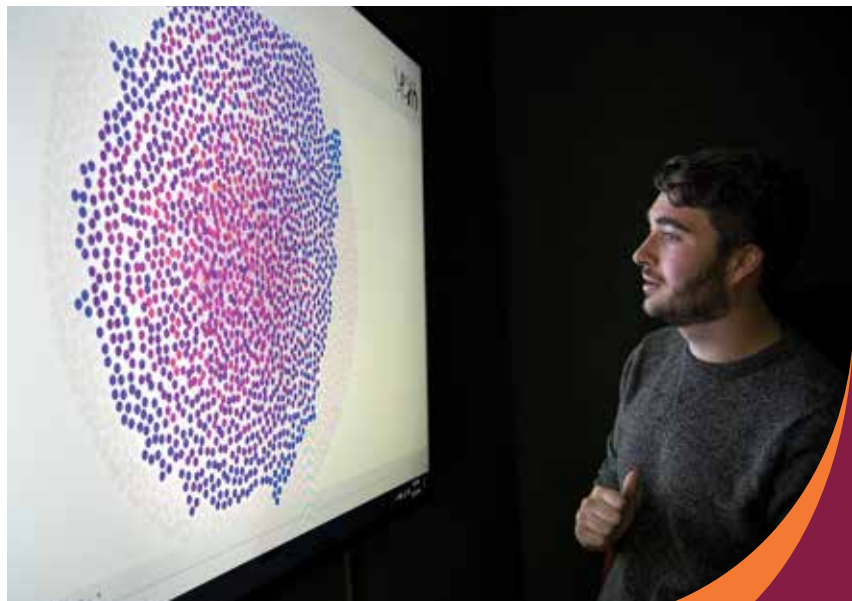
*We design pathways to  
information, access,  
ideas, and discovery.*





# CURATION

*We partner with people to produce, disseminate, preserve, and use information and data.*



# CREATOIN

*We enable people to design, make, and express their ideas.*





# COMMUNITY

*We bring people, ideas,  
and resources together.*



# CATALYST

*We ignite people's  
curiosity and sense of  
possibility.*



# KNOWLEDGE

*We stimulate creative,  
cultural, social, and  
intellectual endeavors.*



# WHO WE ARE

THE UNIVERSITY LIBRARIES AT VIRGINIA TECH

- *We advance accessible, reliable, shareable, interdisciplinary, and impactful research, scholarly, and creative activities.*
- *We promote learning that is future-focused, transdisciplinary, and experiential.*
- *We foster an open and entrepreneurial culture that is inclusive and collaborative.*