

FOLLOW THE DESIGN PROCESS

take your design from start to finish



empathize

Think about what you want to learn and who you can talk with to better understand the problems you want to solve.



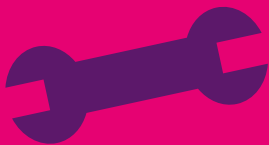
define

Collect what you have learned and analyze it. What is the core problem you want to solve?



ideate

Start drafting ideas and solutions that could be the solution or pieces to the puzzle.



prototype

Make a draft versions and test them. Experiment and learn from mistakes and successes until you have a solid product.



test

Now it's time to test your final product for it's last round of improvements.

Your process might not be linear! Revisit former stages as needed.

Learn more and see the original Design Thinking Process at dschool.stanford.edu/resources/

